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## **Social Research in East Africa; Varying Opportunities and Methodologies. A Personal Approach**

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**KEYWORDS** Opportunity. Luck. Training. Enthusiasm. Bilingualism

**ABSTRACT** Over twenty years of field work, the importance shown of data controlling the methodology. The inadvisability of specialization if advantage is to be taken of research opportunities. The need for sharing data and working with as well as for others is stressed. The basic need for bilingualism in all cross-cultural research.